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For Immediate Release

Red Barn Consulting expands into business operations, launches new website

New Hartford, CT (December 12, 2016) — On the eve of its three-year anniversary, Cindy Donaldson, President & CEO of Red Barn Consulting LLC, announced an expansion of the marketing company's focus and the launch of a new website reflective of new service offerings and team members.

"We have seen incredible growth over the past two years and it was time to focus on Red Barn's brand and marketing — we needed to treat ourselves as a client and do what we do best," says Donaldson. "The rebrand highlights our added services, our strategic partners, and of course our team. The new website is truly reflective of who we are as a company — fun, innovative, creative, and tech savvy."

Red Barn has expanded its services to include business operations along with its core products of marketing and sales consulting.

"We often found companies were in dire need of strategic business planning, process and procedure mapping, and overall business 'help' when we were brought in to help with marketing and sales," says Donaldson. "We now have the resources and strategic partners to offer a holistic strategic plan that encompasses the entire company, not just the marketing and sales side of the house. The results have been amazing and it gives Red Barn a unique space in the market."

In addition to its full time staff, Red Barn works with a team of specialists with extensive experience in a variety of industries, who provide additional strategic support for clients.

Red Barn Consulting is a full service strategic business consulting firm offering operations, marketing and sales consulting with niche markets in insurance, financial services and health care. To learn more about Red Barn please visit www.redbarnconsultingllc.com

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