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***For Immediate Release***

## **Red Barn Consulting becomes Strategic Partner with Professional Insurance Agents (PIA)**

New Hartford, CT (February 1, 2017)—Cindy Donaldson, President & CEO of Red Barn Consulting, LLC, (RBC) announced RBC became a strategic partner of the Professional Insurance Agents (PIA) chapter overseeing New York, New Jersey, Connecticut, New Hampshire and Vermont.

“We are excited about this new strategic partnership and look forward to working with PIA and its members on addressing the challenges that insurance professionals face today.” says Donaldson. “As the industry changes, it’s important to support the agencies who make up the back bone of the insurance world – the independents.”

Founded in 1940 as the Mutual Agents Association, the Professional Insurance Agents identity was established in 1977 at a national level and adopted by respective states, in response to the expanding markets accessed by member agencies. PIA is a voluntary, membership-based trade association representing professional, independent property/casualty insurance agents. PIA is dedicated to building the future for insurance professionals everywhere. For more information, please visit:

<http://www.pia.org/CT/>

Red Barn Consulting, headquartered in New Hartford, Connecticut, is a business, marketing and sales strategy firm with strong footholds in the insurance, health care, and finance industries. Red Barn helps clients stream line their business processes while concurrently creating solid marketing and sales strategies to ensure success. For more information, please visit <http://redbarnconsultingllc.com> or contact Cindy Donaldson at [cindy@redbarnconsultingllc.com](mailto:cindy@redbarnconsultingllc.com) or 860-469-8090.

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