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***For Immediate Release***

## ***Red Barn Consulting hires new Director of Sales and Marketing***

New Hartford, CT (March 15, 2017) —Cindy Donaldson, President & CEO of Red Barn Consulting LLC, a marketing, operations, and sales consulting firm in New Hartford CT, is proud to announce that Amy Jock has joined Red Barn Consulting as their Director of Sales and Marketing.

“We are thrilled to have Amy on board. She brings with her a vast knowledge of the banking and financial industries - key verticals for RBC,” says Donaldson. “Amy’s role will be to expand our market share and infuse our team with some new and exciting innovative ideas as it pertains to digital marketing and social media.”

“I’m very excited about this next step in my career,” says Jock. “Red Barn has a unique and fun culture that will allow me to further develop my sales and marketing skills. I’m looking forward to applying my banking and financial experience to the mix and increasing sales for 2017.”

Ms. Jock, who resides in New Hartford, Connecticut, previously worked for several local Connecticut banks as a residential mortgage lender before joining Red Barn Consulting. In her free time, Amy enjoys horseback riding, spending time with her friends and family, attending networking events, and reading.

Red Barn Consulting is a full service strategic business consulting firm offering operations, marketing and sales consulting with niche markets in insurance, financial services and health care. To learn more about Red Barn please visit [www.redbarnconsultingllc.com](http://www.redbarnconsultingllc.com)

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